

Emma Pall

Fayetteville, AR
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CAREER OBJECTIVE

Adaptable Advertising and Public Relations major currently attending the University of Arkansas, with 6+ years of work experience. Aiming to leverage a proven knowledge of creative services, customer communications, and facilities management skills to successfully fill your company's role. Frequently praised as upbeat and flexible by my peers, I can be relied upon to help your company achieve its goal of satisfaction.

EXPERIENCE

7 Brew Coffee

Barista

Lowell, AR

Dec 2021 - Present

- Build a meaningful and genuine relationship with customers and cultivate an experience unique to them
- Work quickly yet precisely to create consistent drinks
- Communicate with team members to stay on task in a fast paced environment
- Educate customers about the various drinks and menu items, easily explain recipes and offer unique suggestions

State Park Marina

Store Associate

Branson, MO

May 2021 - July 2021

- Greet guests and provide a welcoming and up beat experience
- Schedule reservations and bookings over the phone and in person
- Check in parties by discussing paperwork, checking identification, and pushing paperwork to the proper manager.
- Collect payment for reservations over the phone and in person
- Work quickly and diligently in a high speed environment

University of Arkansas Yearbook

Volunteer Photographer

Fayetteville, AR

Feb 2021 - May 2021

- Take pictures of individuals, families, and small groups, either in studio or on location.
- Adjust apertures, shutter speeds, and camera focus based on a combination of factors such as lighting, field depth, subject motion, film type, and film speed.
- Meet tight deadlines.

City of Harrison Parks and Recreation

Youth Coordinator and Facility Supervisor

Harrison, AR

Apr 2016 - Aug 2020

- Enforce rules and regulations of recreational facilities to maintain discipline and ensure safety.
- Organize, lead, and promote interest in recreational activities such as arts, crafts, sports, games, camping, and hobbies.
- Administer first aid according to prescribed procedures, and notify emergency medical personnel when necessary.
- Explain principles, techniques, and safety procedures to participants in recreational activities, and demonstrate use of materials and equipment.

EDUCATION

UNIVERSITY OF ARKANSAS

Journalism Advertising and Public Relations Candidate (Expected graduation May 2023)

Fayetteville, AR

Delta Gamma Executive Position

Vice President of Panhellenic

- Communicate and encourage women to attend sponsored events
- Address over 300 women weekly

Razorback Booster Club Executive Position

Public Relations Chair

- Create engaging content for social media accounts
- Plan pep rally events for students on campus and find guest speakers

ADDITIONAL SKILLS

- Communicating with a team
- Public speaking
- Adobe Photoshop and Lightroom